

## 2009 Sponsorship Opportunities

*United Way is the most efficient and effective way to meet your philanthropic goals and achieve visibility.  
Sponsorship positions your business as a compassionate community leader and builder.*

### PICK YOUR EVENT

<p>❑ <b>Community Impact Celebration</b> <b>May 5, 2009</b> The United Way Community Impact Celebration Breakfast is the grand finale event in the United Way Community Impact Campaign. Grant awards to partner agencies will be announced. Members of the 30% Club will be recognized and campaign awards will be given.</p>	<p>❑ <b>Campaign Kick-off</b> <b>September 2009</b> The United Way Community Impact Campaign kicks off with a breakfast held in September. The kick-off brings together those organizations that host workplace campaigns with the community partner agencies who deliver services in the community.</p>
<p>❑ <b>Day of Caring 2009</b> <b>May 20, 2009</b> United Way aspires to be the ideal partner for people who want to make a real difference in the community. United Way Day of Caring is one way this goal is accomplished. Volunteers are matched with partner agencies to complete special projects.</p>	<p>❑ <b>Report Events</b> <b>Fall 2009</b> United Way hosts report events during the campaign (October, November &amp; February) to provide campaign updates to the community. Outstanding campaigns are recognized and United Way partner agencies are spotlighted.</p>
<p>❑ <b>Community Leaders Reception</b> <b>Summer 2009</b> Join businesses and top community leaders for a unique gathering this summer. Event will include a keynote speaker discussing the impact and importance of philanthropy in our local community.</p>	<p>❑ <b>Turks Night</b> <b>June 13, 2009</b> Come out for baseball and fun at the annual United Way Night with the Turks. Wear your LIVE UNITED t-shirt (or any UWHR partner agency t-shirt for free admission to the game. Sponsorship covers give aways.</p>

## PICK YOUR SPONSORSHIP

### LIVE UNITED All Event Sponsor

□ **Platinum Sponsor: \$5,000**

- Receive the benefit of Gold level sponsors at ALL United Way events (*see below*)
- Logo and link to your website on UWHR electronic newsletter for calendar year (8-12 per year)
- Recognition in Annual Report

Maximize your partnership with United Way and receive the benefits of being a sponsor for EVERY United Way event in 2009! *Commitment must be made prior to April 1.*

□ **Gold Sponsor: \$1,000**

- Logo on event promo and printed material
- Logo and link to your website on UWHR electronic newsletter
- Recognition on United Way Website
- One reserved table for 6\*
- Ability to set up exhibit table at entrance\*

□ **Silver: \$500**

- Name on promo and printed material
- Recognition in UWHR electronic newsletter
- Two reserved seats at premier seating location\*
- Ability to set up exhibit table at event\*

□ **Bronze: \$250**

- Name on promo and printed materials

\* As appropriate to event

***Thank you for your commitment.  
Together, UNITED, we can bring people together to  
create lasting change that will improve lives.***

## ALL SPONSORS

will be recognized at the event of their sponsorship.