



The Non-Profit Institute is a **professional development certificate** program for leaders and managers in non-profit organizations throughout the Shenandoah Valley. The Institute offers **practical skills for effective leadership** in your organization!

Sessions include:

- Building Better Volunteer Boards
- Financial Management
- Cultivating Donors
- Marketing/Public Relations on a Shoe String
- Grant Writing
- Legislative Advocacy
- Measuring & Documenting Outcomes
- Human Resource Issues
- Policy & Procedure Development
- Strategic Planning

...and much more!

**Dates:** October 14, 2008 - April 14, 2009  
(second Tuesday of each month)

**Times:** 8:00 a.m. - 3:00 p.m.

**Place:** James Madison University Memorial Hall  
Hiner Room  
395 S. High St, Harrisonburg, VA 22807

Registration cost: \$320

**Registration and payment deadline: October 1, 2008**

Limited partial scholarships are available; please call United Way at (540) 434-6639 for more information.

For more information or to register, please visit  
[www.jmu.edu/outreach/nonprofit.shtml](http://www.jmu.edu/outreach/nonprofit.shtml).

For registration questions, please call JMU Outreach & Engagement at (540) 568-4253.

For questions about the content of the Institute, please call United Way at (540) 434-6639.



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