

**Campaign Goal Worksheet**

**Strategy:**

1. Increase participation
2. Promote Payroll Deduction
3. Engage current donors
4. Promote leadership giving (\$10 per week)

<b>Previous Year Total</b>	<b>Plus 10%</b>	<b>Current Year Dollar Goal</b>
<i>Example: \$10,000</i>	<i>\$1,000</i>	<i>\$11,000</i>

<b>Steps to reach that goal:</b>	<b>Previous Year Results</b>	<b>Current Year Goal</b>
% of Participation		
# of leadership donors		
Special Events		

**Notes / Ideas:**