DO YOU KNOW ALICE?
ALICE, an acronym for Asset Limited, Income Constrained, Employed, is another way of describing and understanding the struggles of households that earn above the Federal Poverty Level, but not enough to afford a bare-bones household budget.

INVESTING IN ALICE
In 2019, our funding and program priorities are focused on moving ALICE individuals and families from crisis to survival to sustainability.

YOUR IMPACT

- $500: provides childcare for a local family for 2.5 months, ensuring that they can remain financially stable
- $250: provides immediate transportation assistance for an individual at risk of losing their job
- $100: provides access to basic community resources for a person experiencing homelessness
- $50: provides a year’s worth of school supplies for two local students in public school

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED

$500
provides childcare for a
local family for 2.5 months,
ensuring that they can
remain financially stable

$250
provides immediate
transportation assistance
for an individual at risk of
losing their job

$100
provides access to basic
community resources for a
person experiencing
homelessness

$50
provides a year’s worth of
school supplies for two local
students in public school

P.O. Box 326
Harrisonburg, VA 22803
uwhr.org

CHANGE DOESN'T HAPPEN ALONE
What happens when non-profits, businesses, local governments and community organizations work together to tackle the biggest issues in Harrisonburg and Rockingham County?

United Way
Proudly printed by:

United Way of Harrisonburg
and Rockingham County

$500
provides childcare for a
local family for 2.5 months,
ensuring that they can
remain financially stable

$250
provides immediate
transportation assistance
for an individual at risk of
losing their job

$100
provides access to basic
community resources for a
person experiencing
homelessness

$50
provides a year’s worth of
school supplies for two local
students in public school

P.O. Box 326
Harrisonburg, VA 22803
uwhr.org

ONE WORD: CHANGE
United Way
More than a fundraiser

We use data to inform our investment priorities and leverage the skills and resources from business, higher education, and local government to develop programming that bridges the gap to self-sufficiency for ALICE.

United Way Impact

Funded Partner Investments 54.56%

- Stuff the Bus 16.72%
- Build United 7.7%
- Volunteer Connections 6.61%
- Empower HR 6.42%
- Other 4.37%
- We Read to Succeed 3.62%

For more information about our funded partner investments, go to uwhr.org/Our-Investments

Our Funded Partners

The Arc of Harrisonburg and Rockingham
Blue Ridge CASA for Children
Blue Ridge Legal Services
Brain Injury Connections of the Shenandoah Valley
Collins Center
Elkton Area United Services
Fairfield Center
First Step: A Response to Domestic Violence
Friendship Industries
Generations Crossing
Hand-in-Hand Resource Mothers
Harrisonburg Rockingham Child Day Care Center
Harrisonburg Rockingham Free Clinic
Healthy Families of the Blue Ridge
JMU IIHHS - Suitcase Clinic
JMU Young Children's Program
Mercy House
NewBridges Immigrant Resource Center
On the Road Collaborative
Open Doors
Our Community Place
Plains Area Daycare Center
Roberta Webb Child Care Center
The Salvation Army
Second Home
Valley Program for Aging Services
Way to Go

For more information about our funded partner investments, go to uwhr.org/Our-Investments