Campaign Goal Worksheet

Strategy:

1. Increase participation
2. Promote Payroll Deduction
3. Engage current donors
4. Promote leadership giving ($10 per week)

<table>
<thead>
<tr>
<th>Previous Year Total</th>
<th>Plus 10%</th>
<th>Current Year Dollar Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Example: $10,000</td>
<td>$1,000</td>
<td>$11,000</td>
</tr>
</tbody>
</table>

Steps to reach that goal: Previous Year Results Current Year Goal

- % of Participation
- # of leadership donors
- Special Events

Notes / Ideas: