

Many people in our community struggle with basic needs even if they're employed. **Linda Conn** works at Friendship Industries but needed help with some home repairs. A co-worker helped her reach out to **Build United**, an initiative of United Way.

The Build United volunteers showed up and went to work. "They put a metal roof on my shed because it was blowing off. They fixed my steps with new railings. They put insulation under my trailer. They put in all new energy efficient stuff in my house to help my electric bill. And they put gravel in my driveway. It was really awesome."

For Linda, it seemed things had come full circle. "I used to give to United Way because I figured if someone was in need, I wanted to help them. Now they've helped me and it feels awesome."

Thanks to the Build United volunteers, Linda was able to get the repairs she needed without financial hardship. Now she has a home that is stable, safe and comfortable. "Finding people who care when you think they don't. It's awesome. There are still people who care and will do something like this."

Build United supports qualified low-income homeowners by leveraging skilled volunteers to provide home repair services to make their homes more accessible and secure. Now Linda has a newfound sense of gratitude. "I gave but never thought it would be a benefit to me, but it sure has."



UNITING OUR COMMUNITY TO EMPOWER PEOPLE IN NEED

The Hub for Human Services

We facilitate the most good for the most people by acting as the hub for human service organizations in the area—connecting donor funds to causes, volunteers to needs, and organizations to opportunities.

100% Locally-Focused

We affect change using local decision making, local funding, and local community partners to meet the unique needs of Harrisonburg and Rockingham County.

A Standard for Stewardship

We set the standard for stewardship by maintaining high accountability and a commitment to excellent fiscal management.

A Track Record of Community Impact

Our decades-long track record of innovation and service provides a unique insight into the needs of Harrisonburg and Rockingham County, and positions us as a respected local thought leader.

540-434-6639
uwhr.org



United Way of Harrisonburg and Rockingham County



2017-2018 COMMUNITY IMPACT REPORT

The Hub for Human Services

Connecting **donors** to **causes**, **volunteers** to **needs**, and **organizations** to **opportunities**.

United Way of Harrisonburg and Rockingham County



"I wish our community could really see the poverty around us and the impact that has on children." **Rebecca Roadcap** sees poverty every day. She's principal at John C. Meyers Elementary School in Rockingham County. She's also a parent, actively involved in her community and a volunteer with United Way. She sees, first hand, how United Way works with local nonprofits, volunteers, donors and community leaders to create lasting improvements in the lives of our neighbors.

"With **Stuff the Bus**, our families have access to school supplies in a way that is non-threatening and respects their privacy and dignity." She sees the kids who benefit from these donated school supplies coming to school happy and eager to learn.

She also sees the impact of **Summer Reading Parties**, a program that encourages reading and childhood literacy. "United Way makes sure that kids from area childcare centers come as well as kids from other agencies and every child selects a book to add to their own library."

Rebecca served on the board of directors for United Way gaining new appreciation for the wide-ranging programs and partnerships. "**I'm proud to be associated with United Way. It's inspiring to see all that goes on behind the scenes. As our community grows more diverse, this is going to be even more important.**"

2017-2018 BY THE NUMBERS

REVENUE \$1,276,767

EXPENSES \$1,216,108

78% PROGRAM

12% ORGANIZATIONAL SUPPORT

10% FUNDRAISING

6,840 VOLUNTEER HOURS

1,262 TOTAL VOLUNTEERS



MEET ALICE

ALICE (Asset Limited, Income Constrained, Employed) refers to individuals and families who earn more than the official Federal Poverty Level, but less than the basic cost of living. Some of our most vulnerable neighbors living below the ALICE threshold struggle to afford basic necessities including housing, food, child care, health care, and transportation.

Earlier this year, we hosted multiple community conversations about the ALICE Report and focus groups with those living below the ALICE threshold. This has led to further strategic planning from our board, partners and leadership teams around empowering people in need in our community.

INVESTMENTS IN THE FOLLOWING PROGRAMS EMPOWER OUR MOST VULNERABLE NEIGHBORS:

EARLY CHILDHOOD READINESS

Generations Crossing • Grandparenting Education and Support • HR Child Day Care Center • Parenting Education and Support • Plains Area Daycare Center • Project 4T at Harrisonburg High School • Roberta Webb Child Care Center

GRADE LEVEL READING & HIGH SCHOOL GRADUATION

Big Brothers Big Sisters of HR • Boys & Girls Club of HR • Future Forward • Project 4T at Harrisonburg High School • On the Road Collaborative • The Reading Road Show – Gus Bus • Scholars Latino Initiative • Second Home

FINANCIAL STABILITY

Blue Ridge Legal Services • Elkton Area United Services • First Step: A Response to Domestic Violence Friendship Industries • Mercy House • NewBridges Immigrant Resource Center • Open Doors • Skyline Literacy • Way to Go, Inc.

COMMUNITY HEALTH AND WELLNESS

The Arc of HR • Autumn Valley Guardianship • Brain Injury Connections of the Shenandoah Valley • CASA for Children • Center for Marriage & Family Counseling • Collins Center • Fairfield Center • First Step: A Response to Domestic Violence • Generations Crossing • Hand-in-Hand Resource Mothers Program • H-R Free Clinic • Healthcare for the Homeless Suitcase Clinic • Healthy Families of the Blue Ridge • NewBridges Immigrant Resource Center • Teen Pregnancy Prevention • Toward No Tobacco • Valley Program for Aging Services • Youth Data Survey



UNITED WAY INITIATIVES

STUFF THE BUS

\$142,938 in school supplies donated to local students

450 VOLUNTEERS advocating and organizing (and collecting and sorting)

DAY OF CARING

446 VOLUNTEERS

2,676 VOLUNTEER HOURS

67 PROJECTS

WE READ TO SUCCEED

5,756 BOOKS DISTRIBUTED

1,019 KIDS SERVED

118 VOLUNTEERS