

CHANGE DOESN'T HAPPEN ALONE

With you on our team, we can help make 1+1=3

We make 1+1=3 by mobilizing community leaders to create last solutions that matter. We can accomplish more together than any one of us could achieve on our own.

Doing good can be good for you

Partnering with United Way is fun! Rallying together to support United Way through volunteering and workplace giving can boost morale and increase job satisfaction. It brings together employees from all levels and departments who might not otherwise have the opportunity to work together. Supporting United Way not only provides a means for your employees to give in the community they work and live, but an opportunity to volunteer and learn about services they, or someone close to them, may need. Your employees may benefit from services provided by United Way community partners, creating a stronger, healthier work force.

We focus on the big picture

United Way of Harrisonburg and Rockingham County is not just a fundraiser. We're leaders in assessing community needs and developing solutions that create lasting change.

Be recognized!

We will acknowledge our partnership in United Way materials, on social media, and at public events, gaining you positive exposure for your efforts. According to a CONE Cause Evolution Study, 85% of consumers have a more positive image of a product when the company supports a cause they care about.

Simple

United Way offers a simple, convenient and efficient way for your employees to support the community and causes they believe in. Your employees may give in regular increments, via payroll deduction through an easy to use system of pledging. We provide the materials, and work with your staff to set-up presentations, events, or any other activities involved with the campaign. We'll walk your HR staff through the process of setting up payroll deductions, and your staff can celebrate their collective investment in the community.

Tailored to you

We'll work with you on making sure your campaign activities align with your goals, whether they be volunteering or on a specific program. Campaigns happen at many different times of the year depending on what works best for your company, and employees have the option to give to United Way, or designate to a non-profit organization of their choice.

Questions?

Contact Amanda Leech at amanda.leech@uwhr.org or 540-434-6639 X 102

**United Way of Harrisonburg
and Rockingham County**

